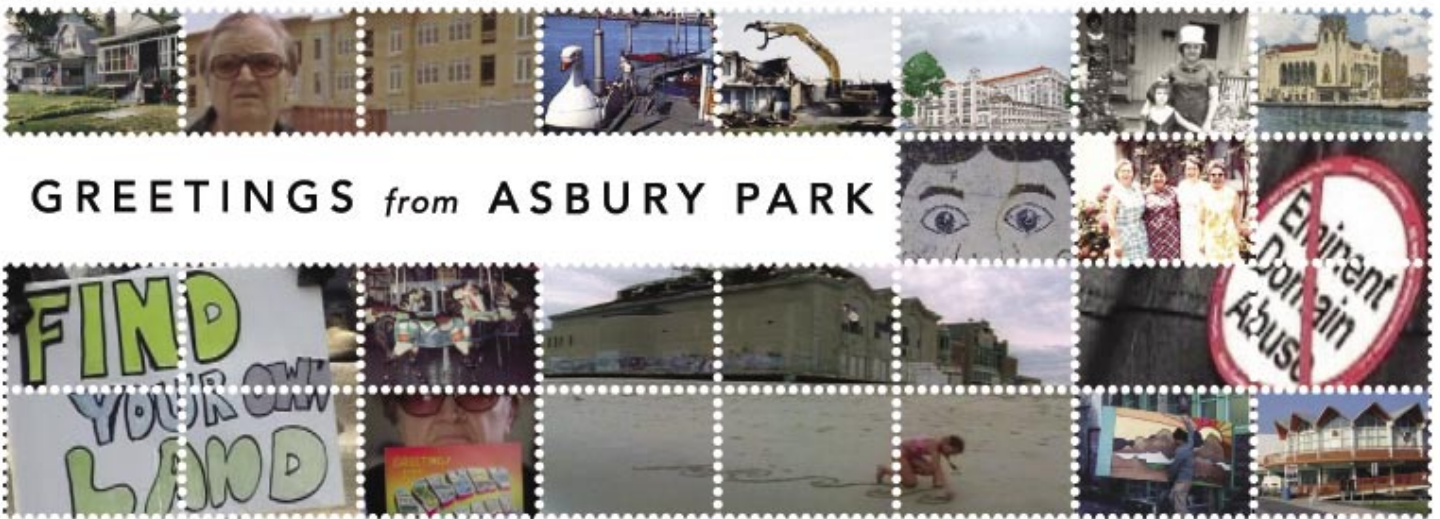


A special community screening of the documentary feature film



**AN EVENING CELEBRATING CINEMA AND CITIZEN ACTION
TO MARK THE ANNIVERSARY OF KELO DAY**

*June 22, 2007
at 7pm
The Jersey Shore Arts Center
Ocean Grove, New Jersey*

SPONSORSHIP PACKET

AN EVENING CELEBRATING CINEMA AND CITIZEN ACTION TO MARK THE ANNIVERSARY OF KELO DAY

Across New Jersey, more than 115 municipalities have the authority to use eminent domain in “areas in need of redevelopment.” With this designation, private homes and businesses can be taken and given to private development companies for private development, like luxury condominiums and big-box stores.

Addressing an eminent domain lawsuit filed by homeowner Susette Kelo against the city of New London, Connecticut, on June 23, 2005 the U.S. Supreme Court issued a landmark decision that ruled that New London could employ eminent domain solely to increase the tax base of its city. The determination or designation of blight was never a consideration in the case and the court held that the mere possibility that a different private development could produce more taxes and jobs was a good enough reason for condemnation, and thus, an appropriate “public use.”

In the wake of the *Kelo* decision, more than 35 states have enacted legislation aimed at limiting the abuse of eminent domain, hoping to give tenants and property owners greater protection, participation and compensation. In New Jersey, several progressive communities have enacted ordinances preventing the taking of private homes for private development. Unfortunately, substantive reform in the New Jersey Legislature has been stonewalled, and presently homeowners are feeling trapped.

Now in collaboration with scholars, as well as public policy and development experts from across the state, the Castle Coalition, a project of the most well-known public interest law firm taking on issues of eminent domain, the Institute for Justice, as well as the Stop Eminent Domain Abuse Coalition of New Jersey (Stop EDA) is hosting a special community screening of an important film story for our times.



Exploring the price of progress and the consolation of memory, *Greetings from Asbury Park* puts an intensely personal face on the increasingly debated issues of redevelopment and eminent domain for private gain. The 89 minute film captures the sensibility, history, and power dynamics within a small town. Filmed over five years, director Christina Eliopoulos interviewed three generations of her family, her hometown neighbors, activists, historians, musicians as well as numerous national public policy experts and legal scholars.

Can your organization or business lend its support to this memorable and exciting evening?

The enclosed materials provide detailed information on the film, the community screening event and sponsorship levels, For questions, clarification or additional information, please contact:
Ms. Kerry Butch at 732 306 8701

BENEFITS OF EVENT SPONSORSHIP

Working in collaboration with key policy makers, advocates, activists and community organizers, sponsorship of the community screening of the film *Greetings from Asbury Park* can provide your organization with a venue to demonstrate concern and participate with others committed to social change, all while educating, entertaining and enriching your constituents as well as a greater audience of cinema lovers who embrace a sense of artistic discovery, compassionate humanity and citizen action.

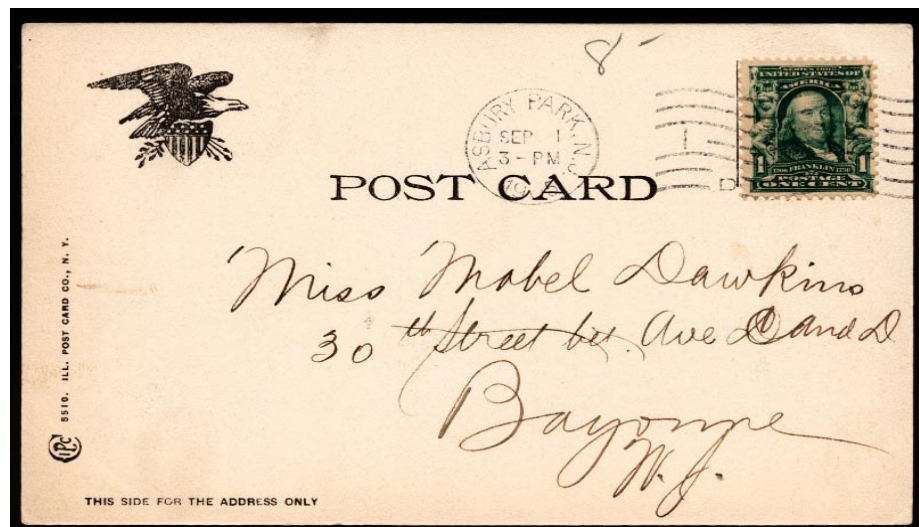
As a sponsor, your organization will support a special community screening of an important film story for our times. With the ever-growing public debate on eminent domain and sustainable development, combined with a number of legislative initiatives, both statewide and across the country, this screening is a timely and unique opportunity to reach out to an influential and highly receptive audience.

And you will join the filmmakers and prominent invited guests for a celebration in three parts: A special community screening at the historic Jersey Shore Arts Center, followed by a panel discussion, and later in the evening, a reception for friends, sponsors and special invited guests to be held in the theatre's beautiful reception area.

*And, your donation to the film
is tax deductible through
WOMEN MAKE MOVIES,
the film's fiscal sponsor.*

Women Make Movies (www.wmm.com) is the only national non-profit media arts organization whose focus is the production, promotion, exhibition and distribution of films by and about women.

Established in 1972, Women Make Movies is a 501(C)(3) non-profit media arts organization registered with the New York Charities Bureau of New York State. As the fiscal sponsor, WMM accepts donations on behalf of the filmmaker and takes the responsibility of administering the funds received in support of the development and completion of the film.



SPONSORSHIP LEVELS

EXCLUSIVE PRESENTING SPONSOR — \$5,000

- Acknowledgement in press release and accompanying media and community organizing campaigns
- Acknowledgement on the *Greetings from Asbury Park* film web site
- Link to your Web site
- Acknowledgment as Presenting Sponsor in the closing credits of the film
- Acknowledgment in the Screening's Program booklet
- Logo and special "Presented by" title on invitation
- Logo on in-theatre banner
- Acknowledgment /Logo on in-theatre slides
- Verbal acknowledgment during introductions
- Award presented by filmmakers following the screening
- 25 V.I.P. tickets to screening and reception
- meet-and-greet opportunities with filmmakers and special guests

PARTICIPATING SPONSOR — \$2,500

- Acknowledgement in press release and accompanying media and community organizing campaigns
- Acknowledgment in the closing credits of the film
- Acknowledgment in the Screening's Program booklet
- Verbal acknowledgment during introductions
- 20 tickets to screening and reception

CORPORATE SPONSOR — \$1,000

- Acknowledgment in the Screening's Program booklet
- Acknowledgment in the closing credits of the film
- 15 tickets to screening and reception

PARTNERING ORGANIZATION — \$500

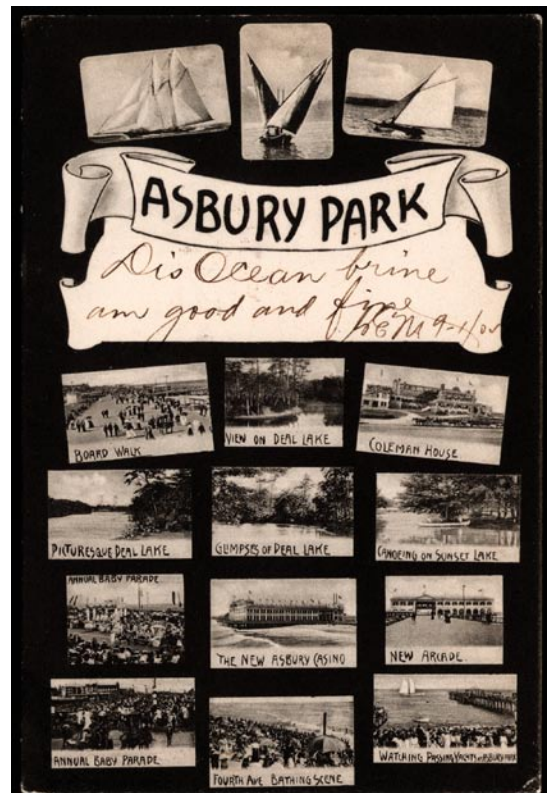
- Acknowledgment in the Screening's Program booklet
- Acknowledgment in the closing credits of the film
- 10 tickets to screening and reception

PARTICIPATING ORGANIZATION — \$200

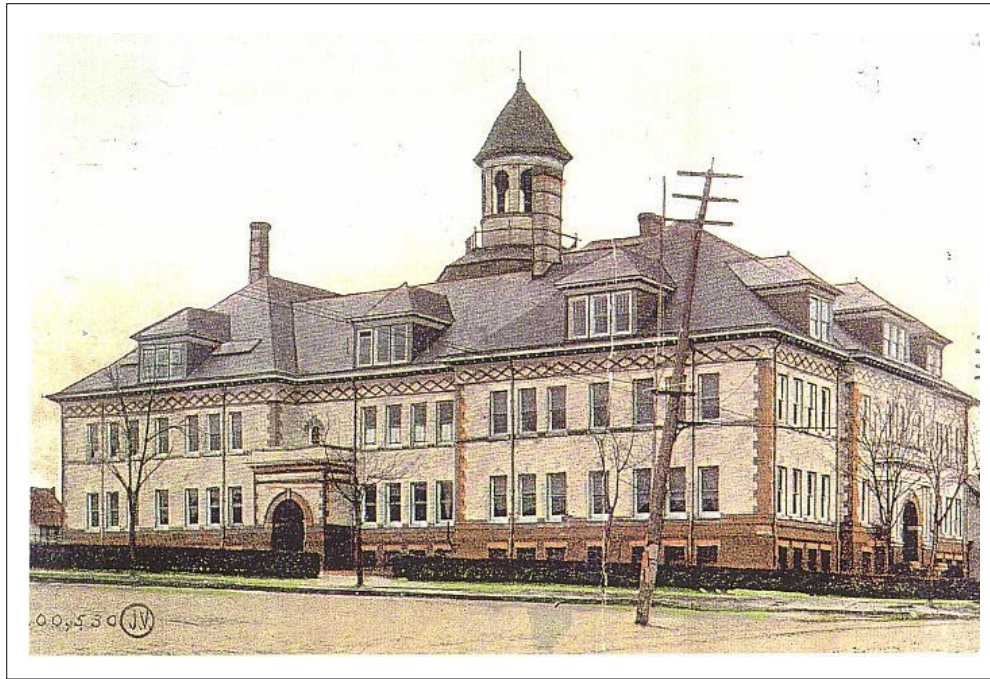
- Acknowledgment in the Screening's Program booklet
- Acknowledgment in the closing credits of the film
- 4 tickets to screening and reception

SALT WATER TAFFY SPONSORSHIP — \$100

- 2 tickets to screening and reception



YOUR DONATION IS TAX DEDUCTIBLE



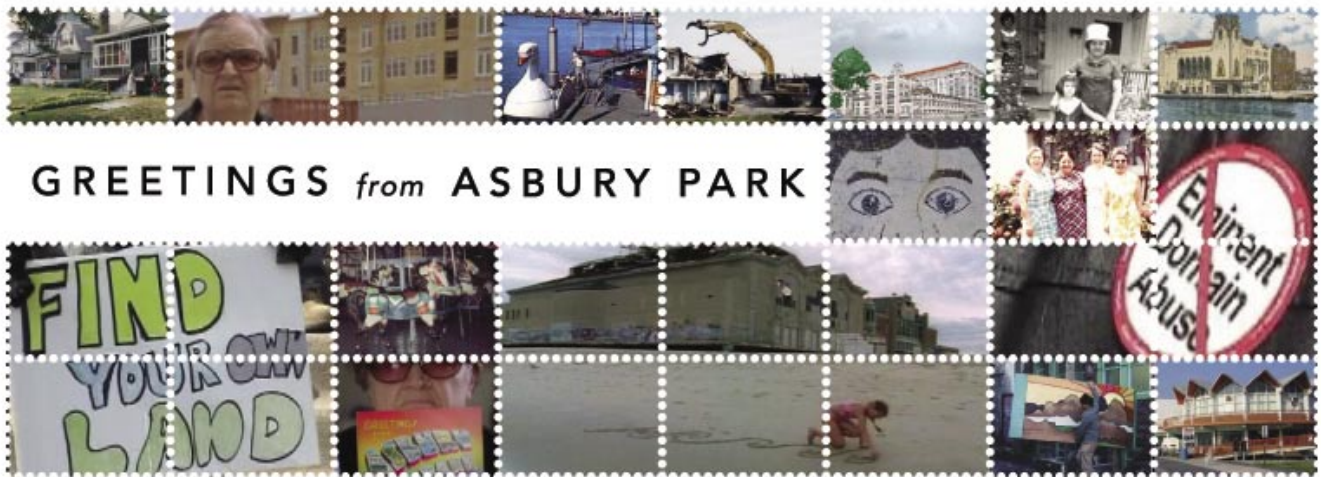
Conveniently situated on Main Avenue in Ocean Grove, in the center of Monmouth County, the Jersey Shore Arts Center is easily accessible by train, bus and private transportation. The over 100-year-old building celebrated at the 1906 World's Fair as an "architectural splendor," had fallen into ruin. In 1997, the Ocean Grove Historic Preservation Society led by Herbert Herbst began the quest to save the building and transform it into a beautiful home for the cultural and performing arts at the New Jersey shore.

The Center's recently refurbished theatre, complete with a proscenium stage, vaulted ceilings and original chandeliers, is equipped with 600 seats and a state-of-the-art sound system.

The Jersey Shore Arts Center is administered by the Ocean Grove Historic Preservation Society.



THE JERSEY SHORE ARTS CENTER
OCEAN GROVE HISTORIC PRESERVATION SOCIETY INC.
MAIN AVE. & MAIN ST., OCEAN GROVE , NJ 07750
TEL. NO. 732-502-0050 **FAX NO. 732-502-0010**



Greetings from Asbury Park, a documentary feature film, began shooting in Asbury Park in 2001. Over the past five years, the filmmakers have interviewed over 40 local residents, historians, artists, musicians, community leaders as well as numerous national public policy experts and distinguished scholars. Director Christina Eliopoulos also interviews her neighbors and three generations of her family.

Eliopoulos, whose family immigrated to Asbury Park in 1917, was born and raised there. As a journalist and filmmaker, her work has always been informed by her Greek-American heritage and her childhood in this storied resort.

In March of 2005, Ms. Eliopoulos was named Artist in Residence at the Two River Film Festival at Monmouth University, West Long Branch, New Jersey. During her tenure as Artist in Residence, Ms. Eliopoulos was a frequent guest lecturer and trained four student interns as researchers, production coordinators, and assistant editors. The University invited the Director and her staff to the Plangere Center for Instructional Technology, donating the use of the University's state-of-the-art editing facilities.

In the film, the camera is both impartial observer and provocateur. The camera captures the sensibility, the history and the power dynamics of a small town. Rare archival footage, newsreels, postcards, home movies and photographs dating back to 1875 are woven throughout, becoming a leitmotif of the consolation and corruption of beautiful memories. Often, they are employed to illustrate a deeply intimate personal recollections. The story is filmed on 16mm color film, 8mm film and digital formats. The extraordinary texture of this city — life both within and beyond the postcard image — is lovingly brought forth by cinematographer Mai Iskander.

An orchestral score by Composers George Vahamonde and Nik Everett employs the evocative strains of acoustic guitar, piano as well as toy instruments and music boxes to recall the mythic ideal of Asbury Park. Two rare, turn of the century piano compositions, *On the Boardwalk in Asbury Park* and *Wear A Boardwalk Smile*, long considered lost artifacts, were found and recorded for the film.

Other creative collaborators are Executive Producer Ken Barrows, Producer Bill Blum and Associate Producer Kerry Margaret Butch. The film was cut by award-winning Editors Sophie Scoufaras and Patrick Perrotto, with Story Editor David Meneses consulting.

The film is fiscally sponsored by Women Make Movies, a national non-profit media arts organization dedicated to the production and promotion of films by women directors, producers and cinematographers. The organization's distribution division releases films in theatres and specialty art cinemas across the country. Likewise, the organization is a powerful champion of the arts in education, and has distributed over 500 of its films to universities, libraries and advocacy groups across the country and abroad.



SYNOPSIS OF THE FILM

Angie, 91, lived through three decades of rust, riot and ruin in Asbury Park, the one-time postcard paradise. Now the tiny bungalow that she has called home, for half her life, will be seized by eminent domain.

Hundreds of homes, apartment buildings, local businesses, are boarded up, ready for the wrecking ball. In fact, 29 city blocks — 56 acres of waterfront property and historic boardwalk attractions— now belong to a private developer and will be razed to make way for 3,100 luxury condominiums, an ersatz city within a city.

Angie is wholly confused by this strange twist of fate. She appeals to the Mayor, to the City Council. Her voice quivering with sadness, her pleas ring out across a vast emptiness. Her neighbors lived here. Where did they go? she wonders.

But this is welcome progress, and terrific tax revenues, say city officials. The revitalized Asbury Park will be a thrilling combination of SoHo and South Beach.

Dana Berliner, a senior attorney for the Institute for Justice tells us New Jersey leads the nation in eminent domain abuse. Scholars and experts on community development point out that this plan indeed exacerbates the tension and division of race and class and threatens the very identity of this little shore resort.

Meanwhile, the bulldozers are in Angie's backyard. A prayer group holds a vigil in an abandoned lot. We visit numerous families — a Pakistani couple who run a motel, a law student with an apartment overlooking the ocean, a widow living with her six grandchildren in her childhood home. They are devastated by their impending loss.

Angie picks up the real estate listings, and scans them with her magnifying glass. Where can I afford to go, she wonders. Angie's attorney arrives and tries to explain her options: a court case. The outcome: Maybe enough money for half a studio apartment. The reality: She is facing her last summer in this house.

SPONSORSHIP PLEDGE FORM

The deadline for sponsorship is June 10, 2007. Please provide the exact name of your organization/business as you would like it to appear in the screening's souvenir program booklet.

DEADLINE for delivery of camera-ready artwork is: June 10, 2007.

Fax this form to 732 869 0227 to reserve your sponsorship.

_____ EXCLUSIVE PRESENTING SPONSOR — \$5,000

_____ PARTICIPATING SPONSOR — \$2,500

_____ CORPORATE SPONSORSHIP — \$1,000

_____ PARTNERING ORGANIZATION — \$500

_____ PARTICIPATING ORGANIZATION — \$200

_____ SALT WATER TAFFY SPONSORSHIP — \$100

ORGANIZATION/BUSINESS _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

TELEPHONE _____ E-MAIL _____

WEB SITE _____

IF WOULD YOU PREFER TO BE LISTED AS "ANONYMOUS ANGEL" CHECK HERE

YOUR DONATION IS TAX DEDUCTIBLE

Please make your check payable to: WOMEN MAKE MOVIES and mail it to:

**Postcard Pictures
7 Emory Court
Eatontown, NJ 07724**